

Web Page Structure



= <!DOCTYPE> <html> <head> ____</head>_____ </body>



HTML Tags



HTML tags are keywords (tag names) surrounded by angle brackets like <html>.

- HTML tags normally come in pairs like <body> and </body>
- The first tag in a pair is the start tag, the second tag is the end tag.
- The end tag is written like the start tag, with a slash (/) before the tag name.

HTML Tags



- Start and end tags are also called opening and closing tags
- The element content is everything inserted between the start and end tags.
- Some HTML tags have empty content (ex.
 or <hr />
- Empty tags are closed in the start tag (ex.
)

Basic HTML Tags

<!DOCTYPE html> <html> <head> <title> HTML Page</title> </head> <body> Hello!, Welcome to HTML! </body> </html>

Basic HTML Tags



• The <!DOCTYPE html> declaration specifies the version of HTML used (HTML5 in our case).

COMMON DECLARATIONS



HTML 5 <!DOCTYPE html>

• HTML 4.01

<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN" "http://www.w3.org/TR/html4/loose.dtd">

• XHTML 1.0

<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0
Transitional//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1transitional.dtd">

<!DOCTYPE html> <html> <head> <title> HTML Page</title> </head> <body> Hello!, Welcome to HTML! </body> </html>

Basic HTML Tags



• The <html> and </html> elements are the root elements of an HTML page. They indicate the start and the end of the HTML document. These tags are written after the <!DOCTYPE> declaration

<!DOCTYPE html> <html> <head> <title> HTML Page</title> </head> <body> Hello!, Welcome to HTML! </body> </html>

Basic HTML Tags



• The <head> and </head> elements contain all information about the html document. They are written inside the <html> and </html> tags.

<!DOCTYPE html> <html> <head> <title> HTML Page</title> </head> <body> Hello!, Welcome to HTML! </body> </html>

Basic HTML Tags



 The <title> and </title> elements specify the title of the document. They are written inside the <head> and the </head> tags.

<!DOCTYPE html> <html> <head> <title> HTML Page</title> </head> <body> Hello!, Welcome to HTML! </body> </html>

Basic HTML Tags



 The <body> and </body> elements contain all the visible content within the web page. They are written after the <head> and </head> tags inside the <html> and </html> tags. Let's try to build our first web page



Writing and Saving an HTML File

- Create a new folder and rename it to a keyword related to the web page.
- Open a Text Editor (Notepad) or Source Code Editor (Sublime Text or Notepad++ for PCs and SPCK Editor for Mobile).
- Save the file as .html. (File save as select HTML)
- Place the file in a folder you had created.
- Write your HTML codes
- Open the folder, double click on the saved file, and it will be opened in your default browser.

Additional HTML Tags

<!DOCTYPE html> <html>

<head> <title> HTML Page</title> </head> <body> Hello! this is the first line Hello! this is the second line Hello! this is the third line </body> </html>

The
 tag

 To direct the browser to move the content to the start of a new line, we must use the
 or the line-break tag.

```
<!DOCTYPE html>
<html>
    <head>
        <title> HTML Page</title>
    </head>
    <body>
        Hello! this is the first line <br />
        Hello! this is the second line <br />
        Hello! this is the third line
    </body>
</html>
```

```
<!DOCTYPE html>
<html>
    <head>
        <title> HTML Page</title>
    </head>
    <body>
        A man does what he must - in spite of personal
        consequences, in spite of obstacles and dangers
        and pressures - and that is the basis of all
        human morality. John F. Kennedy <br /> <br />
        I do the very best I know how - the very best
        I can; and I mean to keep on doing so until
        the end. Abraham Lincoln.
    </body>
</html>
```

The and tags

- The and or paragraph tags define a paragraph in HTML.
- By using the paragraph tag pair, the browser places the start of each paragraph on a new line and separates each paragraph with a space.

<!DOCTYPE html> <html> <head> <title> HTML Page</title> </head> <body> A man does what he must - in spite of personal consequences, in spite of obstacles and dangers and pressures - and that is the basis of all human morality. John F. Kennedy I do the very best I know how - the very best I can; and I mean to keep on doing so until the end. Abraham Lincoln. </body> </html>

```
<!DOCTYPE html>
<html>
<head>
<title> HTML Page</title>
</head>
<body>
```

Chapter 1: Getting Started with HTML

Each day, users worldwide surf the web visiting sites that present a wide range of content using text, images, videos, and other forms of multimedia. To view web-based content, users run a Web browser. Common web browsers include Google Chrome and Mozilla Firefox. In the simplest sense, a browser only knows how to retrieve a page from a remote site (Web Server) and then to use the formatting instructions the page contains to retrieve, format, and display the needed content items, such as text, photos, and video.

</body>
</html>

The heading tag

- The heading tag defines a heading for a specific section in a web page.
- The size of the heading can be adjusted by using the different heading tags, <h1> to <h6>. <h1> will provide the largest heading size and <h6> will provide the smallest heading size.

<h1> Chapter 1: Getting Started with HTML </h1>

Each day, users worldwide surf the web visiting sites that present a wide range of content using text, images, videos, and other forms of multimedia. To view web-based content, users run a Web browser. Common web browsers include Google Chrome and Mozilla Firefox. In the simplest sense, a browser only knows how to retrieve a page from a remote site (Web Server) and then to use the formatting instructions the page contains to retrieve, format, and display the needed content items, such as text, photos, and video.

</body> </html>

The and tags

- The and or bold tags are used to display specific text using a bold font.
- When the browser encounters a tag, the browser will start its use of a bold font to display the page text. When the browser later encounters the tag, it will turn off bolding.

```
<!DOCTYPE html>
<html>
<head>
<title> HTML Page</title>
</head>
<body>
```

<h1> Chapter 1: Getting Started with HTML </h1>

Each day, users worldwide surf the web visiting sites that present a wide range of content using text, images, videos, and other forms of multimedia. To view web-based content, users run a Web browser . Common web browsers include Google Chrome and Mozilla Firefox. In the simplest sense, a browser only knows how to retrieve a page from a remote site (Web Server) and then to use the formatting instructions the page contains to retrieve, format, and display the needed content items, such as text, photos, and video.

</body> </html>

The <i> and </i> tags

• The <i> and </i> or italic tags are used to display specific text using an italic font.

```
<!DOCTYPE html>
<html>
<head>
<title> HTML Page</title>
</head>
<body>
Abraham Lincoln once said <i> "Tact is the ability to describe others
as they see themselves" </i>
</body>
</html>
```

The <hr /> tag

• The <hr /> or the horizontal rule tag is used to insert a horizontal line in the web page.

Deprecated Tags

- Deprecated elements are those elements that are allowed but not recommended and are being replaced by newer ones.
- Deprecated tags are no longer supported by HTML.
- Some HTML tags that are no longer supported are <center> </center>, <u> </u>, and <marquee> </marquee> tag pairs.

End of Discussion Laboratory Exercise 1

Creating Your First Web Page

Instructions

- Using a Text or Source Code Editor, create an HTML file that will produce the same output as shown on the next slide.
- The title should be "Laboratory 1"
- Save the file as Laboratory1.html and must be placed in a folder named as your surname (ex. Cochanco)

Internet and the World Wide Web

Many people use the terms **Internet** and the **World Wide Web** interchangeably, but in fact, the two terms are not synonymous. The Internet and the Web are two separated but related things.

The **Internet** is a massive network of networks, a networking infrastructure. It connects millions of computers together globally, forming a network in which any computer can communicate with other computers as long as they are both connected to the internet. Information can travel via the internet via a variety of languages called *"Protocols"*.

The **World Wide Web** or simply "*Web*", is a way of accessing information over the medium of the internet. It is an information-sharing model that is built on top of the internet. The Web uses the **HTTP protocol**, only one of the languages spoken over the internet, to transmit data.